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Microsoft EBC Experience

Feb 23-24, 2027



Bring your priorities. Leave with a clear path forward.

A curated, two-day executive experience bringing client decision-makers together with Microsoft leaders, subject matter experts, and Sogeti to connect business priorities with practical transformation opportunities, immersive demonstrations, and actionable next steps.

What to Expect

Executive Insight

- Microsoft-led perspectives on AI, security, modernization, data, Copilot, and agents
- Access to Microsoft sales leadership and subject matter experts aligned to the final agenda

Immersive Innovation

- Envisioning Theater storytelling that brings an AI-first organization to life
- Interactive, hands-on experiences showing industry and technology possibilities

Outcome-Focused Dialogue

- Peer and executive conversations grounded in business priorities
- Time with Microsoft and Sogeti to identify opportunities, decisions, and concrete next steps

Who Should Participate

Recommended Client Stakeholders

- C-suite and senior business leaders
- CIO, CTO, CISO, CDO/CAIO and IT leaders
- Transformation, operations, data, security, application, and workplace leaders
- Business sponsors connected to priority initiatives

Program at a Glance

- **Day 1:** Envisioning Theater, Copilot and agents, Azure AI, modernization, security, immersive experiences, and executive wrap-up
- **Day 2:** Leadership recap, Sogeti-led sessions, joint Microsoft + Sogeti discussion, networking, and an optional Microsoft Store visit
- The final FY27 agenda and speaker lineup will be tailored and confirmed closer to the event

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Budget Planning

Included Onsite

- Microsoft EBC venue and core session infrastructure
- Microsoft-led agenda content, speakers, and onsite support
- Breakfast, lunch, snacks, and beverages during the program

Plan for these travel client costs

- Airfare to the Seattle area and hotel accommodations
- Ground transportation between airport, hotel, Microsoft campus, and any off-campus activities
- Personal incidentals and any meals or activities not included in the hosted program

Budget note: sponsor coverage for transportation or optional dinner activities will be confirmed during final planning.

Next Step: Confirm Interest

Please discuss the opportunity across your organization and identify the executive, business, and technology stakeholders who would benefit most. Share your preliminary interest and attendee roles with your Sogeti or Microsoft account lead so we can shape the most relevant experience.

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Microsoft Experience Center One

Redmond, Washington

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